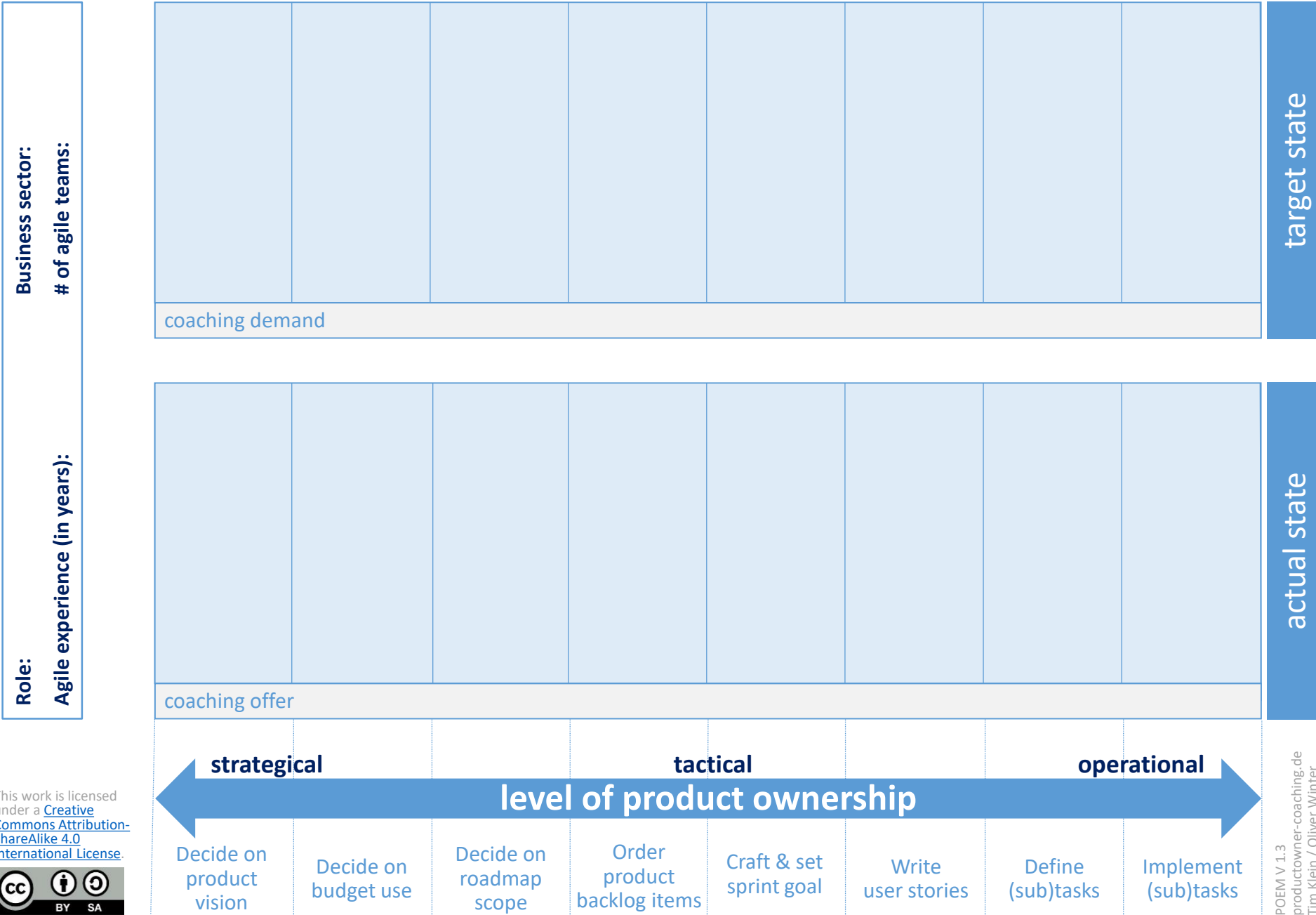


Product Ownership Evolution Model



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How to use:

1. Draw a Product Owner (PO) in „actual state“ row (position depending on decisions the PO can take *independently*).
2. Draw development team (DEV) in „actual state“ row (position depending on decisions the DEV can take *independently*).
3. Draw a Product Owner (PO) in „target state“ row (position depending on decisions the PO want to take *independently in the future*).
4. Draw development team (DEV) in „target state“ row (position depending on decisions the DEV want to take *independently in the future*).
5. Draw a CPO, Business Owner, Management sponsor (BO) in „actual state“ row (position depending on decisions the BO *takes actually*).
6. Draw a BO in „target state“ row (position depending on decisions she should take *in the future*).
7. Mark the fields someone is coaching you *actually* in „coaching offer“.
8. Mark the fields you need (additional) coaching *in the future* in „coaching demand“.
9. Discuss your result with your team members, leadership or stakeholders.

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<http://productowner-coaching.de/downloads/>



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